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**State:** Arkansas **Filing Company:** UnitedHealthcare Insurance Company  
**TOI/Sub-TOI:** MS08G Group Medicare Supplement - Standard Plans 2010/MS08G.001 Plan A 2010  
**Product Name:** GROUP MEDICARE SUPPLEMENT  
**Project Name/Number:** ADVERTISING/FM12-847

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT

State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010

Sub-TOI: MS08G.001 Plan A 2010

Filing Type: Advertisement

Date Submitted: 12/07/2012

SERFF Tr Num: UHLC-128794827

SERFF Status: Closed-Filed-Closed

State Tr Num:

State Status: Filed-Closed

Co Tr Num: FM12-847

Implementation

Date Requested:

Author(s): Michelle Ambach, Wanda Augustus, Tammy Frederick, Bobbie Walton, Lisa Muhammad

Reviewer(s): Stephanie Fowler (primary)

Disposition Date: 01/03/2013

Disposition Status: Filed-Closed

Implementation Date:

State Filing Description:

**State:** Arkansas **Filing Company:** UnitedHealthcare Insurance Company  
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## General Information

Project Name: ADVERTISING Status of Filing in Domicile: Not Filed  
Project Number: FM12-847 Date Approved in Domicile:  
Requested Filing Mode: File & Use Domicile Status Comments:  
Explanation for Combination/Other: Market Type: Group  
Submission Type: New Submission Group Market Size: Large  
Group Market Type: Association Overall Rate Impact:  
Filing Status Changed: 01/03/2013  
State Status Changed: 01/03/2013 Deemer Date:  
Created By: Michelle Ambach Submitted By: Lisa Muhammad  
Corresponding Filing Tracking Number: FM12-847

### Filing Description:

Submitted, for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed advertising is substantially similar in content to advertising previously approved by the Department on 8/12/2011 under SERFF Tracking Number UHLC-127317945.

## Company and Contact

### Filing Contact Information

Cheryl Gomez, Compliance Manager cheryl\_l\_gomez@uhc.com  
680 BLAIR MILL RD 215-902-8452 [Phone]  
Horsham, PA 19044

### Filing Company Information

UnitedHealthcare Insurance CoCode: 79413 State of Domicile: Connecticut  
Company Group Code: 707 Company Type: Life and  
185 Asylum Street Group Name: Health  
Hartford, CT 06103 FEIN Number: 36-2739571 State ID Number:  
(860) 702-5000 ext. [Phone]

## Filing Fees

Fee Required? Yes  
Fee Amount: \$50.00  
Retaliatory? No  
Fee Explanation: \$50.00 X 1 = \$50.00  
Per Company: No

Company	Amount	Date Processed	Transaction #
UnitedHealthcare Insurance Company	\$50.00	12/07/2012	65537862

<b>SERFF Tracking #:</b>	UHLC-128794827	<b>State Tracking #:</b>		<b>Company Tracking #:</b>	FM12-847
<b>State:</b>	Arkansas	<b>Filing Company:</b>	UnitedHealthcare Insurance Company		
<b>TOI/Sub-TOI:</b>	MS08G Group Medicare Supplement - Standard Plans 2010/MS08G.001 Plan A 2010				
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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	01/03/2013	01/03/2013

State:	Arkansas	Filing Company:	UnitedHealthcare Insurance Company
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## Disposition

Disposition Date: 01/03/2013

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	STATEMENT OF VARIABILITY	Filed-Closed	Yes
Form	FLYER	Filed-Closed	Yes

<b>State:</b>	Arkansas	<b>Filing Company:</b>	UnitedHealthcare Insurance Company
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## Form Schedule

Lead Form Number: SA25255ST (11-12)

Item No.	Schedule Item Status	Form Name	Form Number	Form Type	Form Action	Action Specific Data	Readability Score	Attachments
1	Filed-Closed 01/03/2013	FLYER	SA25255ST (11-12)	ADV	Initial		45.000	SA25255ST (11-12).pdf

### Form Type Legend:

<b>ADV</b>	Advertising	<b>AEF</b>	Application/Enrollment Form
<b>CER</b>	Certificate	<b>CERA</b>	Certificate Amendment, Insert Page, Endorsement or Rider
<b>DDP</b>	Data/Declaration Pages	<b>FND</b>	Funding Agreement (Annuity, Individual and Group)
<b>MTX</b>	Matrix	<b>NOC</b>	Notice of Coverage
<b>OTH</b>	Other	<b>OUT</b>	Outline of Coverage
<b>PJK</b>	Policy Jacket	<b>POL</b>	Policy/Contract/Fraternal Certificate
<b>POLA</b>	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	<b>SCH</b>	Schedule Pages



Medicare Supplement Plans  
insured by **UnitedHealthcare**  
Insurance Company



**Call or visit  
the SilverSneakers  
website today to  
find a participating  
location in  
your area.**



[www.silversneakers.com](http://www.silversneakers.com)

## Introducing the SilverSneakers® Fitness Program

SilverSneakers, one of the nation's leading exercise programs designed exclusively for older adults, is available **at no additional cost** to you if you have an AARP® Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company. It is available as a value-added service in:

[Alabama]	[Illinois]	[Pennsylvania]
[Arizona]	[Indiana]	[South Carolina]
[Arkansas]	[Kentucky]	[Tennessee]
[California]	[Michigan]	[Texas]
[Colorado]	[Nebraska]	[Utah]
[Connecticut]	[North Carolina]	[Virginia]
[District of Columbia]	[Ohio]	[Wisconsin]
[Georgia]	[Oklahoma]	

Once enrolled in SilverSneakers, you'll have access to amenities\* such as fitness equipment, group exercise classes, health education events and fun social events. You can also take SilverSneakers classes led by certified instructors. There are more than 10,000 participating locations across the nation so you need never miss a workout when you travel.

### Want more information?

For more information, visit [www.silversneakers.com](http://www.silversneakers.com) or call SilverSneakers at **1-888-423-4632** (TTY: 711), Monday through Friday 8 a.m. to 8 p.m. Eastern Time.

\*Not all amenities are available at every location.



**These are additional services, apart from the AARP Medicare Supplement Insurance Plan benefits, are not insurance programs, may be subject to geographic availability and may be discontinued at any time.**

AARP endorses the AARP Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company. UnitedHealthcare Insurance Company pays royalty fees to AARP for the use of its intellectual property. These fees are used for the general purposes of AARP. AARP and its affiliates are not insurers.

AARP does not employ or endorse agents, brokers or producers.

The services provided by the SilverSneakers program are made available as a courtesy to AARP members insured by UnitedHealthcare Insurance Company (United). AARP and United do not endorse and are not responsible for the services or information provided by this program. Consult a health care professional with questions about your health care needs.

Policy form No. GRP 79171 GPS-1 (G-36000-4). In some states plans may be available to persons under age 65 who are eligible for Medicare by reason of disability or End-Stage Renal Disease.

**Not connected with or endorsed by the U.S. Government or the federal Medicare program.**

**This is a solicitation of insurance. A licensed agent/producer may contact you.**

**Call to receive complete information, including benefits, costs, eligibility requirements, exclusions and limitations.**

SA25255ST (11-12)

<b>SERFF Tracking #:</b>	UHLC-128794827	<b>State Tracking #:</b>		<b>Company Tracking #:</b>	FM12-847
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## Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	STATEMENT OF VARIABILITY	Filed-Closed	01/03/2013
Comments:			
Attachment(s):			
SilverSneakersSOVST.pdf			

# STATEMENT OF VARIABILITY

**SilverSneakers: SA25255ST**

Variable	Description
[Alabama] [Arizona] [Arkansas] [California] [Colorado] [Connecticut] [District of Columbia] [Georgia] [Illinois] [Indiana] [Kentucky] [Michigan] [Nebraska] [North Carolina] [Ohio] [Oklahoma] [Pennsylvania] [South Carolina] [Tennessee] [Texas] [Utah] [Virginia] [Wisconsin]	States where the SilverSneakers program is available may change.